

**UTTAR PRADESH STATE ROAD TRANSPORT
CORPORATION**

TENDER - FORM

For

**“HIRING OF SPACES FOR ADVERTISEMENT/
PUBLICITY IN UPSRTC”**

Issued By:

U. P. S. R. T. C.

**UTTAR PRADESH STATE ROAD TRANSPORT**

CORPORATION, TEHRI KOTHI, M.G.MARG, LUCKNOW

Tel.-0522-2622363 / 2628461 / 2629914, Fax. 2274578

Website – www.upsrtc.com

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TENDER – FORM

For

“HIRING OF SPACES FOR ADVERTISEMENT/ PUBLICITY IN UPSRTC”

1.	Name of Company/ Firm/Individual	_____ _____ _____
2.	Address: (a) Permanent (b) Present (c) e-mail address	_____ _____ _____ _____ _____ _____ _____
3.	Phones
4.	Credentials of key person	

Note :- This page must accompany Envelope-A.**AUTHORISED
SIGNATORY
OFFICIAL SEAL****PROGRAMME**

A	Tender document to be uploaded on website	21-03-2017
B	Pre-bid meeting at UPSRTC Head Quarter	31-03-2017 at 15:00 hrs.
C	Submission of technical & Financial bid at UPSRTC Head Quarter	20-04-2017 up to 15:00 hrs.
D	Opening of Technical bid at UPSRTC Head Quarter	20-04-2017 at 15:30 hrs.

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TENDER DOCUMENT FOR HIRING SPACES FOR ADVERTISING /PUBLICITY

Uttar Pradesh State Road Transport Corporation, a U.P. Government undertaking, having 250 bus stations (**annexure-I**) of its own across the state, carries more than 55 crore passengers annually. UPSRTC in order to explore the opportunity of Advertisement/Publicity through various possible media hereby invites detailed proposals as mentioned herein, from interested bidders for participating in the proposed venture of U.P.S.R.T.C.

1.0 SCOPE OF WORK

- a) The selected bidder will be provided advertising space on bus stations belonging to UPSRTC on a fixed term of **(05) Five years**, to explore the possibilities of advertising / publicity by erecting structures of conventional hoardings, Neon, front lit, back lit, displays etc. The bid shall be submitted for individual bid parcels as per **annexure-I**.
- b) The successful bidder will pay for the electricity consumption where the connection is being availed from UPSRTC.
- c) The cost of structures, machines, publicity material and display material shall be borne by the selected bidder.
- d) All Advertisement/Publicity contracts shall be procured by the successful bidder.
- e) The peripheral displays shall be erected on relevant structures at ground level where as for roof tops mild steel (MS) structures may be used.
- f) Displays on the Entry/Exit shall be erected on GANTRIES, with provision for UPSRTC display (of public utility) on up to 20% area at bidder's development and maintenance cost.
- g) The selected bidder will get a grace period of one month to erect the hoarding structures after signing of the agreement and the agreement will be effective after the grace period.
- h) The selected bidder has to adjust the hoarding structures according to the movement of the buses and the passengers in the respective bus stations.
- i) If the selected bidder wants to take space other than the allotted space in any bus stations then it will be given to him as per the rates offered by him in financial bid after getting approved by the UPSRTC officials.
- j) No painting or display on boundary walls or buildings will be allowed in any case.
- k) UPSRTC will reserve 150 sq.ft (One hundred fifty) advertisement space for hoardings in every bus stations as per the list given in the tender document Annexure-I and the location of the reserved space for hoardings shall be decided by the concerning Regional Managers of all the Regions.

Note:-Out of 250 bus stations 44 bus stations approximately are under construction. The selected bidder will get the space in other bus stations against those under constructed bus stations by the concern of the Regional Manager of the particular region. Rest of the bus stations will be available on as is where is basis.

2.0 BIDDING PROCESS

The Bidders will be required to submit their Proposals in two separate envelopes, as detailed below, at Uttar Pradesh State Road Transport Corporation, Head Quarter, M.G. Marg, Lucknow-226001 on scheduled date and time. Any proposal submitted elsewhere will not be considered. The document downloaded from website or Photostat copies, can also be submitted along with a bank draft / pay order / bankers cheque of Rs.1000+VAT (as applicable) favouring "SECRETARY, UPSRTC, payable at LUCKNOW", towards the cost of document.

Envelope-A

Submission of Technical Proposal

Submission of **S.O.Q.** (Statement of Qualification) page No. 2 of this document along with a bank draft of **Rs.10,00,000/-** (Rupees Ten lacs only) to be submitted favouring SECRETARY, UPSRTC, payable at LUCKNOW, towards the bid security (in a separate cover attached with **Envelope-A, but not inside it**). The bid security of the successful bidder shall be adjusted towards the payments to UPSRTC and rest of the securities will be refunded back to the disqualified bidders. This envelope shall necessarily be accompanied by the certified (by Chartered Accountant) copies of **PROFIT/LOSS** statement; **balance-sheet** for the period (financial year) of 2013-14, 2014-15 & 2015-16 and **ITR** for the financial year of 2014-15, 2015-16 & 2016-17 as mandatory requirement of technical bid.

Envelope-B

Submission of Financial Proposal

The Financial Proposal must be given in **annexure-III** of this document for entire UP. The financial bid form must be filled in as per instructions on it.

- Note:** 1- **Envelope-A** will be opened by the designated in-house committee, and only the qualifying bidders will be intimated to attend the opening of financial bid.
- 2- **Envelope-B** of qualified bidders on technical stage only, will be opened after processing **Envelope-A** and valid Bid Security as mentioned above. The date of opening of **Envelope-B** shall be informed to the technically qualified bidders on their e-mail address only.

3.0 QUALIFICATION OF BIDDERS

- a. The bidder should submit certified (**by Chartered Accountant**) copies of **PROFIT / LOSS** statement and **Balance Sheet** for the financial year 2013-14, 2014-15, and 2015-16 and **Income Tax Returns** for the financial year of 2014-15, 2015-16 and 2016-17 to meet following eligibility criteria—
- b. That the bidder has a **minimum average annual turnover of Rs. 15 crore** from advertisement business during these financial years i.e. 2013-14, 2014-15 and 2015-16. (Certified by Chartered Accountant)
- c. **Bidder should have minimum three years experience in the field of outdoor advertising (experience certificate should be enclosed).**

- d. **Solvency Certificate of the entity duly certified from the bankers (amount to be disclosed by the bank).**
- e. **A notarised certificate stating that all the documents given by the bidder are correct will be provided by the bidder.**
- f. **Attach copies of the certified (by authorised chartered accountant) financial statements viz balance sheet, profit & loss A/c turnover etc. of last three financial year i.e. 2013-14, 2014-15, and 2015-16 and Income Tax Returns for the financial year of 2014-15, 2015-16 and 2016-17.**

4.0 GUIDELINES FOR SUBMISSION OF TECHNICAL BID (Envelope-A)

- a) The Bidder may be a single entrepreneur, a partnership firm or a company incorporated under the Indian Companies Act, 1956.
- b) Any entity which has been barred by Government of India / any State Government or any of its agencies from participating in tendering or otherwise and the bar subsists as on the technical proposal submission date, would not be eligible to submit any technical proposal document. Any bidder who has earlier defaulted in payment to UPSRTC or has been associated as director or owner or signatory of such firm / company shall not be eligible to participate in the tendering process. **A notarised affidavit to this effect shall have to be furnished by all bidders irrespective of their legal status.**
- c) The Bidder shall be responsible for all of the costs associated with the preparation of its technical proposal document and its participation in the selection process. UPSRTC will not, in any way, be responsible or liable for such costs, regardless of the conduct or outcome of the selection process.
- d) Qualification of a Bidder to participate further in the selection process would depend upon its meeting the general eligibility and qualification criteria.
- e) The bidder shall furnish the required Financial and Technical details in the prescribed formats, including supporting documents.
- f) **The authorized signatory must sign all the pages of the Technical Bid along with his name and official seal.**
- g) The technical Bid should have no overwriting except as necessary to correct errors made by the Bidders themselves, in which case such corrections must be duly signed by the person signing the technical Bid.

5.0 PRESCRIBED FORMATS FOR SUBMISSION (Envelope-A)

The bidders shall provide evidence of their capability (both technical and financial) and adequacy of resources to carry out the project effectively. To this end, **SOQ** submitted shall include the following information:

PARTICULARS	FORMATS
Structure & Organization	A
Turnover of the Bidder	B
Experience in similar Projects (outdoor publicity)	C

While submitting the formats duly filled in, the bidders may enclose latest copies of brochures and technical documentation giving any other additional information about the bidder and all the parties of the entity, if any.

FORMAT – A**STRUCTURE AND ORGANISATION**

1.	Name and address of Bidder/ Lead Partner	
2.	Percentage of holding of the lead partner in the entity.	
3.	Description of the entity.	
4.	Number of years in Operation and Principal Lines of Business.	

SUMMARY OF PARTNERS

1.	Name and address of the partner/(s)	
2.	Percentage of Equity Participation of each of the partners	

To be enclosed:

1. Documents certifying Bidders' legal status.
2. Certificate of incorporation / registration.
3. Latest brochures/ organization profiles etc.

FORMAT- B**Financial Credentials***(Rs. in lacs)*

DESCRIPTION	2013-2014	2014-2015	2015-2016	supporting document enclosed in Technical Bid (form A)	Avg. of 3 years
Annual Turnover					
PROFIT/LOSS					

Note:

1. Attach copies of the audited financial statements of last three financial years.
2. **Solvency Certificate of the entity duly certified from the bankers (amount to be disclosed by the bank).**

FORMAT – C**Experience in Outdoor Publicity**

Experience in Outdoor Publicity refers to the projects of Advertising / Publicity, Media buying or usage.

Name / Description of the Project	Client	Experience as Contractor or / Sub-Contractor / Developer	Year	Amount

Note: Certificates from the client of these projects attesting the satisfactory completion of these projects/ percentage completions of ongoing works should be enclosed in support of the eligibility claim.

6.0 GUIDELINES FOR SUBMISSION OF FINANCIAL PROPOSAL (Envelope-B)

Following points should be taken care of while submitting the Proposal:

The bidder has to offer bid for all the bus stations in entire UP.

7.0 SELECTION/ EVALUATION CRITERION

Uttar Pradesh State Road Transport Corporation, based on the above information furnished by the bidder and any other information provided, may award the project to one of the bidders. The criterion of selection of bidder shall be as under.

a- It will be based on the highest quoted rates by the bidder for the entire state of UP.

8.0 GENERAL CONDITIONS:

8.1 DISQUALIFICATION

Even though the Bidder meets the pre-qualifying Criteria, they could be disqualified if they have:

- 1) Submitted the tender document after stipulated time on the date mentioned in advertisement.
- 2) Made misleading or false representations in the forms, statements and attachments submitted in proof of the qualification requirements.
- 3) Record of poor performance such as abandoning the works, not properly completing the contract, inordinate delays in completion, litigation history, or financial failures are found at any stage.
- 4) Submitted the tender document which is not accompanied by the required documents or is non-responsive.
- 5) Failed to provide any clarifications related thereto.
- 6) Where the bidder has already submitted the tender document and is a member of a Entity which has already submitted the technical Bid or vice versa.
- 7) The entrepreneur sub-leases the space to any other agency or individual.
- 8) If any such information which would have entitled **UPSRTC** to reject or disqualify the bidder, becomes known after the bidder has been pre-qualified, **UPSRTC** reserves the right to cancel the pre-qualification of the bidder at any later stage, without assigning any reason thereof.

Bidders who canvass or attempt to influence the pre / post-qualification or selection process shall necessarily be disqualified from the process at any stage.

8.2 TERMS AND CONDITIONS TO INSTALL HOARDINGS

- a. Kaushambi and Ghaziabad -25 ft high from 25 ft above ground level.
- b. Bus stations falling at commissionerary head quarters-20 ft high from 20 ft above ground level.
- c. Other Bus stations-15 ft high from 20 ft above ground level.
- d. Hoardings will be allowed inside and along the boundary wall only.

e. Minimum distance between boundary wall and hoardings base allowed is 4 ft.

8.3 VALIDITY OF PROPOSAL

The proposal submitted by the bidder shall be valid for a period of 6 (Six) months from the specified date for submission.

8.4 BID SECURITY:

Proposals must be accompanied with a bid security (in a separate cover), which will be of an amount as mentioned earlier in **2.0**.

8.5 UPSRTC's RIGHT TO ACCEPT OR REJECT PROPOSALS

Notwithstanding anything contained in this Proposal, UPSRTC reserves the right to accept or reject any or all proposals, and to cancel the bid process, at any time, without incurring any liability to the affected Bidder or Bidders and without any obligation to inform the affected Bidder or Bidders of the grounds for such rejection.

8.6 ACCEPTANCE OF BIDS:

After evaluation of the bids and approval of the award by the UPSRTC, a letter of acceptance of the bid will be issued by the UPSRTC in favour of the successful bidder(s).

8.7 AWARD OF CONTRACT

Award of the contract will be approved by a high power committee constituted for this purpose.

8.8 SIGNING OF THE AGREEMENT:

The agreement shall be signed by the bidder or its authorised signatory and the officer(s) authorized on behalf of the UPSRTC.

8.9 STAMP DUTY

The stamp duty shall be charged as per prevailing Act. Any expenditure on stamp duty, documentation etc., incurred on registration would be borne by the successful bidder

8.10 PAYMENT TERMS

- a) 25% of the gross annual bid value shall have to be deposited as security money within fifteen days from the date of issue of letter of award, in the shape of bank guarantee of a Nationalised bank only and another 25% of the gross annual bid value (equivalent to three months) shall have to be deposited at the time of the signing of the agreement as advance payment for three months, in the form of Demand Draft/ Banker's Cheque only favouring Secretary UPSRTC, payable at Lucknow.
- b) The balance of annual bid amount i.e. 75% of gross annual bid amount of 1st year shall be payable in monthly instalments in the shape of PDCs. bearing the same date as is the date of signing the agreement, for next nine months consecutively, payable at par at Lucknow and to be furnished at the time of signing of agreement to this effect, i.e. the first monthly payment through **PDCs**. will start from the 90th day from the date of execution of the agreement.
- c) For the second, third, fourth and fifth year the successful bidder shall have to make monthly rental payments of the annual bid amount by providing twelve

post dated cheques to the Corporation at least three months before the completion of the preceding year of the agreement.

d) Service tax will be paid by the bidder as per the Government rules.

8.11 PENALTY FOR DELAY IN PAYMENT

In case of non- clearance or delay in realisation / clearance of the EMI of annual bid amount and / or other outstanding dues the contractor shall have to pay penalty @ 1% per day- but if the contractor fails to deposit the dues within thirty days, the Managing Director shall have the right to terminate the contract after issuing a show-cause notice and providing 07 days time for its reply.

8.12 HANDING OVER OF ADVERTISING SPACE TO THE BIDDER:

- a) The SPACES meant for Project would be given to the successful bidder.
- b) For specific period of Five years.

8.13 LOSS / DAMMAGE TO MEDIA

UPSRTC shall not be responsible for any loss / damage to the bidder.

8.14 TAXES

Any surcharge, tax, levy or any statutory payment due toward any government agency shall be borne by the bidder.

8.15 TERMINATION OF CONTRACT:

- a) If the contractor fails to fulfill his obligations, the contract shall be terminated and the security money shall be forfeited.
- b) Both the parties shall be free to end the agreement by giving three month advance notice.**

8.16 EXCEPTIONAL CIRCUMSTANCES AND FORCE - MAJEURE:

- (A) The successful bidder must get an insurance done from the insurance company established under law of the land for safety of his investment in infrastructure and related display material etc. However in circumstances such as wars, invasion, armed conflict or act of foreign enemy, riot, insurrections, act of terrorism, sabotage, criminal, damage or threat of such act nuclear explosion, radioactive or chemical contamination, any effect of the natural elements, including geological conditions

which was not possible to foresee and to resist, and which are beyond the control of either party to the agreement shall be grounds enough for seeking relief in monthly due amount of annual charges. The Managing Director UPSRTC however shall have the right to allow rebate up to 10% during the entire contract period for that place/ unit of display, against any such situation which he deems necessary to support transparent and honest business relationship, subject to a maximum of 05% of total annual bid value during a year.

8.17 REGULATORY FRAMEWORK:

The contractor will be obliged to protect the national interests like national security whenever necessary and required. They will abide by various statutory requirements relating to protection of environment, safety etc., and also abide by the directives issued by the Government or Implementing Agency of various rules and regulations and or UPSRTC in this regard from time to time, in accordance with the provisions of the operation Agreement or the laws in force.

8.18 DISPUTE RESOLUTION

Any dispute between UPSRTC and the contractor will be settled as follows:-

All disputes between the parties arising out of contract, shall be referred for arbitration.

- (a) Subject to as aforesaid, the provision of the Arbitration and Conciliation Act 1996 or any statutory modification or re-enactment thereof and the rules made there under and for the time being in force, shall apply, to the arbitration proceeding under this clause.
- (b) All disputes shall be under the jurisdiction of court at Lucknow

8.19 PROHIBITED ACTIVITIES

The authorised firm shall not be permitted to use the space hired, for any immoral display or the display of any adverse sentiment provoking religious, communal or political display which is contrary to the national interest or detrimental to the integrity or sovereignty of the country. To decide upon the effect or impact of any such display which is deemed objectionable by any Regional Manager/unit head or any competent authority, the decision of the corporation shall be final and binding. For any objection on quality or contents of display, by any competent authority, UPSRTC will only endorse and acknowledge the legal status of the contractor, who in turn will ensure compliance for its rectification - however no rebate or monetary compensation will be allowed for the same.

For any further detail/ enquiry or clarifications, please contact:

**GENERAL MANAGER (Mktg.),
UPSRTC, PRIVAHAN BHAWAN,
M.G. MARG, LUCKNOW.
PHONE: 0522-2262363**

SPACES AVAILABLE AT UPSRTC'S BUS STATION BP WISE

S.NO	District	Bus Station	No. of Hoardings	Total Area
1	Lucknow	Kaisarbagh	8	1600
		Charbagh	14	2800
		Mohanlalganj	4	800
		Total	26	5200
2	Barabanki	Barabanki	8	1600
		Deva	6	1200
		Ramnagar	4	800
		Haidargarh	6	1200
		Total	24	4800
3	Raibareilly	Raibareilly	7	1400
		Bachravan	4	800
		Lalganj	5	1000
		Tiloi	4	800
		Salon	6	1200
		Shivgarh	4	800
		Total	30	6000
4	Kanpur	Jhakarkati*	10	2000
		Chunniganj	5	1000
		Rawatpur	10	2000
		Total	25	5000
5	Kanpur Dehat	Pukhranyan	8	1600
		Mati	13	2600
		Ghatampur	10	2000
		Araul	3	600
		Total	34	6800
6	Unnao	Unnao	6	1200
		Mauranwa	8	1600
		Total	14	2800
7	Fatehpur	Fatehpur	5	1000
		Barra	2	400
		Bindki	8	1600
		Lalauli	11	2200
		Jahanabad	4	800
		Total	30	6000
8	Allahabad*	Civil Lines*	8	1600
		Zero Road	4	800
		Total	12	2400
9	koshambhi	Sarai Akil	5	1000
		Muratganj	2	400
		Manjhhanpur	6	1200
		Saini	8	1600
		Prayag	8	1600
		Korawn	4	800
		Total	33	6600
10	Mirzapur	Mirzapur	6	1200
		Vindhyanchal	7	1400
		Total	13	2600
11	Pratapgrah	Pratapgarh	5	1000
		Patti	4	800
		Kalankankar	8	1600
		Mardihaan	2	400
		Kunda	6	1200
		Total	25	5000
12	Devipatan	Devipatan	2	400
		Total	2	400
13	Bahraich	Bahraich	5	1000
		Rupaidiha	6	1200
		Ikouna	8	1600
		Total	19	3800

14	Gonda	Gonda	2	400
		Total	2	400
15	Balrampur	Balrampu	5	1000
		Total	5	1000
16	Gorakhpur	Gorakhpur	6	1200
		Bardghat(Raptinagar)	8	1600
		Total	14	2800
17	Deoria	Deoria (old)	6	1200
		Deoria	10	2000
		Gouribazar	8	1600
		Rudrapur	12	2400
		Kaudiram	4	800
		Barhalganj	1	200
		Total	41	8200
18	Basti	Basti	4	800
		Total	4	800
19	Sant Kabir Nagar	Sant Kabir Nagar	10	2000
		Khaliabad	6	1200
		Mehdaval	4	800
		Mukhlispur	10	2000
		Total	30	6000
20	Siddharthnagar	Naugarh	4	800
		Dumriyaganj	10	2000
		Bansi	6	1200
		Total	20	4000
21	Maharajganj	Mahrajganj	12	2400
		Frenda	4	800
		Sonouli	8	1600
		Total	24	4800
22	Kushi Nagar	Kasya	10	2000
		Padrauna	8	1600
		Total	18	3600
23	Azamgarh	Azamgarh	4	800
		Total	4	800
24	Mau	Mau	2	400
		Madhuvan	2	400
		Maryadpur	4	800
		Ghosi	9	1800
		Shahganj	3	600
		Dohrighat	10	2000
		Attraulia	4	800
		Mehanagar	6	1200
		Total	40	8000
25	Balia	Balia	10	2000
		Belthra Road	8	1600
		Rasra	8	1600
		Total	26	5200
26	Varanasi*	Varanasi Cant*	12	2400
		Kashi	12	2400
		Total	24	4800
27	Ghazipur	Ghazipur	6	1200
		Bhadhoi	14	2800
		Total	20	4000
28	Sant Ravidas Nagar	Aurai	12	2400
		Gyanpur	14	2800
		Total	26	5200
29	Jaunpur	Jaunpur	8	1600
		Machhli Shahar	2	400
		Sujanganj	4	800
		Badshahpur	2	400
		Ujiyarghat	2	400
		Jamania	7	1400
		Tikwan	2	400
		Ahiraaura	8	1600
		Total	35	7000

30	Sonbhadra	Sonbhadra	2	400
		Robertsganj	2	400
		Churk	2	400
		Total	6	1200
31	Chandauli	Chandauli	2	400
		Chakia	10	2000
		Total	12	2400
32	Etawah	Etawah	4	800
		Ajitmal	8	1600
		Saifai	10	2000
		Rajpur	3	600
		Total	25	5000
33	Firozabd	Firozabd	8	1600
		Shikohabad	6	1200
		Total	14	2800
34	Mainpuri	Mainpuri	8	1600
		Bevar	6	1200
		Bhogown	8	1600
		Karhal	10	2000
		Kisni	6	1200
		Kuravali	4	800
		Baranhal	5	1000
		Total	47	9400
35	Farukhhabad*	Farukhhabad*	5	1000
		Fatehgarh	6	1200
		Total	11	2200
36	Auraiya	Auraiya	5	1000
		Muradganj	8	1600
		Vidhuna	4	800
		Total	17	3400
37	Chitrakoot	Chitrakoot	2	400
		Total	2	400
38	Hamirpur	Hamirpur	7	1400
		Raath	6	1200
		Total	13	2600
39	Mahoba	Mahoba	8	1600
		Kulpahar	16	3200
		Total	24	4800
40	Banda	Banda	8	1600
		Atarra	12	2400
		Total	20	4000
41	Faizabad	Faizabad	5	1000
		Ayodhya	6	1200
		Total	11	2200
42	Ambedkarnagar	Akbarpur	4	800
		Tanda	4	800
		Total	8	1600
43	Sultanpur*	Sultanpur*	2	400
		Kadipur	8	1600
		Musafirkhana	6	1200
		Jagdishpur	7	1400
		Inhauna	4	800
		Amethi	8	1600
		Jamo	4	800
		Total	39	7800
44	Hardoi	Hardoi	10	2000
		Jalalabad	7	1400
		Total	17	3400

45	Sitapur	Sitapur	8	1600
		Mehmudabad	10	2000
		Sidhauri	10	2000
		Jalalabad	7	1400
		Total	35	7000
46	Lakhimpur	Lakhimpur	10	2000
		Gola	4	800
		Total	14	2800
47	Shahajahanpur	Shahajahanpur	10	2000
		Tilhar	7	1400
		Katra	8	1600
		Total	25	5000
48	Kannauj	Kannauj	5	1000
		Tirwa	5	1000
		Chhibramau	6	1200
		Gurusahayganj	4	800
		Total	20	4000
49	Moradabad	Moradabad	4	800
		Total	4	800
50	Rampur*	Rampur*	8	1600
		Billari	10	2000
		Sirasi	3	600
		Chandausi	9	1800
		Thakurdwara	12	2400
		Nazibabad	4	800
		Total	46	9200
51	Jyotibaphule Nagar	Hasanpur	5	1000
		Gajraula	2	400
		Total	7	1400
52	Bijanuar	Bijanuar	4	800
		Chandpur	4	800
		Noorpur	10	2000
		Dhampur	7	1400
		Nagina	8	1600
		Nehtaur	9	1800
		Shadipur	2	400
		Katghar	2	400
		Total	46	9200
53	Aligarh	Aligarh	8	1600
		Total	8	1600
54	Hathras	Hathras	8	1600
		Akrabad	8	1600
		Iglaas	2	400
		Atrauli	6	1200
		Masudabad	8	1600
		Khair	8	1600
		Rasoolabad*	6	1200
		Gabhana	4	800
		Narora	6	1200
		Khandauly	3	600
		Sasni	2	400
		Sadabad	6	1200
Total	67	13400		
55	Etah	Etah*	10	2000
		Kasganj	6	1200
		Soron	8	1600
		Total	24	4800

56	Bareilly	Bareilly	10	2000
		Bareilly Satelight*	12	2400
		Total	22	4400
57	Badaun	Badaun	4	800
		Nawabganj	2	400
		Allahganj	8	1600
		Kanth	4	800
		Mohammadi	6	1200
		Powayan	8	1600
		Dataganj	7	1400
		Bisauli	2	400
		Sahaswan	8	1600
		Total	49	9800
		58	Piliphit	Piliphit
Bisalpur	8			1600
Total	12			2400
59	Saharanpur	Saharanpur	8	1600
		Total	8	1600
60	Muzaffar Nagar	Muzaffar Nagar	7	1400
		Chhutmalpur	6	1200
		Purkazi	8	1600
		Jalalabad	7	1400
		Total	28	5600
61	Agra	Agra Fort*	8	1600
		Idgaah*	5	1000
		Transport Nagar*	8	1600
		Total	21	4200
62	Mathura	Mathura	5	1000
		Kagaroul	8	1600
		Jagner	7	1400
		Tantpur	8	1600
		Fatehabad	2	400
		Bah	5	1000
		Pinhut	6	1200
		Shamshabad	2	400
		Fatehpur Sikri	5	1000
		Khandauli	3	600
		Achnera	5	1000
		Bhuteshwer	8	1600
		Kosi	6	1200
		Math	7	1400
		Nauhjheel	8	1600
		Shergadh	8	1600
		Govardhan	8	1600
		Barsana	5	1000
		Vrindavan	5	1000
		Farah	6	1200
		Raya	8	1600
Chhatta	2	400		
Total	127	25400		
63	Firozabad	Firozabad	2	400
		Tundla	5	1000
		Total	7	1400
64	Ghaziabad	Ghaziabad	31	6200
		Kaushambi *	22	4400
		Total	53	10600

65	Buland Shahar	Buland Shahar	11	2200
		Hapur	9	1800
		Loni	14	2800
		Muradnagar	8	1600
		Dadri	8	1600
		Mohan nagar	8	1600
		Khurja	7	1400
		Sikandrabad	8	1600
		Naroura	2	400
		Sahibabad	2	400
		Modi Nagar	2	400
		Total	79	15800
66	Meerut	Meerut	12	2400
		Sohrab Gate*	14	2800
		Bhaisali	14	2800
		Total	40	8000
67	Hapur	Hapur	8	1600
		Gadh- Mukteshwer	8	1600
		Total	16	3200
68	Baghpat	Baraut	4	800
		Total	4	800
69	Muzaffarnagar	Muzaffarnagar	6	1200
		Khatauli	8	1600
		Total	14	2800

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SUMMARY OF TOTAL NO OF HOARDINGS AND AREA

S.NO	CITY	NO OF HOARDINGS	AREA IN Sq. Ft.
1	Lucknow	26	5200
2	Barabanki	24	4800
3	Raibareilly	30	6000
4	Kanpur	25	5000
5	Kanpur Dehat	34	6800
6	Unnao	14	2800
7	Fatehpur	30	6000
8	Allahabad*	12	2400
9	koshambhi	33	6600
10	Mirzapur	13	2600
11	Pratapgrah	25	5000
12	Devipatan	2	400
13	Bahraich	19	3800
14	Gonda	2	400
15	Balrampur	5	1000
16	Gorakhpur	14	2800
17	Deoria	41	8200
18	Basti	4	800
19	Sant Kabir Nagar	30	6000
20	Siddharthnagar	20	4000
21	Maharajganj	24	4800
22	Kushi Nagar	18	3600
23	Azamgarh	4	800
24	Mau	40	8000
25	Balia	26	5200
26	Varanasi*	24	4800
27	Ghazipur	20	4000
28	Sant Ravidas Nagar	26	5200
29	Jaunpur	35	7000
30	Sonbhadra	6	1200
31	Chandauli	12	2400
32	Etawah	25	5000
33	Firozabd	14	2800
34	Mainpuri	47	9400
35	Farukhhabad*	11	2200
36	Auraiya	17	3400
37	Chitrakoot	2	400
38	Hamirpur	13	2600
39	Mahoba	24	4800
40	Banda	20	4000
41	Faizabad	11	2200
42	Ambedkarnagar	8	1600
43	Sultanpur*	39	7800
44	Hardoi	17	3400
45	Sitapur	35	7000
46	Lakhimpur	14	2800
47	Shahajahanpur	25	5000
48	Kannauj	20	4000
49	Moradabad	4	800

50	Rampur*	46	9200
51	Jyotibaphule Nagar	7	1400
52	Bijanuar	46	9200
53	Aligarh	8	1600
54	Hathras	67	13400
55	Etah	24	4800
56	Bareilly	22	4400
57	Badaun	49	9800
58	Piliphit	12	2400
59	Saharanpur	8	1600
60	Muzaffar Nagar	28	5600
61	Agra	21	4200
62	Mathura	127	25400
63	Firozabad	7	1400
64	Ghaziabad	53	10600
65	Buland Shahar	79	15800
66	Meerut	40	8000
67	Hapur	16	3200
68	Baghpat	4	800
69	Muzaffarnagar	14	2800
Grand Total		1662	332400

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FINANCIAL BID FORM:

Name of the bidding firm: _____

Address of the bidding firm: _____

Sr NO.	Rates for entire UP (Per Year)
1	

NOTE- Rates offered in financial bid form shall not below the prevailing DI Rates.**SIGNATURE:**
NAME:
DESIGNATION:

ANNEXURE-IV**Particulars of the tenderer**

Sr. No.	Name and Address of the Firm / Company		
		Yes	No
1.	Whether D.D. of Rs. 1000+VAT (Rs. 1050) is provided.		
2.	Whether Earnest Money of Rs. 10000 Per bid parcel.		
3.	Whether I.T.R. of assessment year 2014-15, 15-16, 16-17 is provided (duly certified by Chartered Accountant) is provided.		
4.	Whether B.S. of financial year 2013-14, 14-15, 15-16 is provided (duly certified by Chartered Accountant) is provided.		
5.	Whether the P/L of financial year 2013-14, 14-15, 15-16 is provided (duly certified by Chartered Accountant) is provided.		
6.	Whether Solvency Certificate (mentioning the amount by the bank) is provided.		
7.	Whether Experience Certificate for 3 years (in outdoor media) is provided.		
8.	Whether notarized Affidavit stating that documents are correct is provided.		
9.	Whether notarized Affidavit stating that the Firm / Company is not black listed is provided.		
10.	Whether minimum average annual turnover of Rs.15 crore for last three financial years i.e. 2013-14, 14-15, 15-16 is provided.		
11.	Whether all the pages of tender form duly signed with seal.		

Note: Required proof must be enclosed.

Signature of the Tenderer

Name

Designation

Date

Stamp



Uttar Pradesh State Road Transport Corporation
Parivahan Bhavan, Mahatma Gandhi Marg,
Lucknow -226001. (UP)

(Tel No: 0522-2622363 & Fax No 0522-2623578 ask for extension)

Notification no: 97 CAMD /17-43 CAMD /07 (T.C.) Dated: 14 - 03-2017

TENDER INVITATION FOR ADVERTISING MEDIA

Sealed tenders are invited from companies, firms and individuals for providing display rights on UPSRTC bus stations for 05(Five) years. The bidding document costing Rs. 1000.00+VAT can be purchased from office of The Managing Director, UPSRTC Tehri Kothi, M.G. Road, Lucknow-226001 or can be downloaded from our website www.upsrtc.com. If there is any addendum/corrigendum or revision of any dates mentioned in tender document, same shall not be published in news paper but shall be displayed on UPSRTC web site. Bidders are advised to visit our website from time to time before submitting tender document.

IMPORTANT DATES

a.	Tender document to be uploaded on website	21-03-2017
b.	Pre bid meeting at UPSRTC Head Quarter	31-03-2017 at 15:00 hrs.
c.	Submission of Proposals UPSRTC Head Quarter	20-04-2017 up to 15:00 hrs.
d.	Opening of Technical Proposal (Envelope-A)	20-04-2017 at 15:30 hrs.

G.M. (Marketing)